

Notice of References Cited		Application/Control No. 09/588,037	Applicant(s)/Patent Under Reexamination STOUT, J. GREGORY	
		Examiner Alexander Kalinowski	Art Unit 3626	Page 1 of 1

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,055,573	04-2000	Gardenswartz et al.	709/224
	B	US-			
	C	US-			
	D	US-			
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	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

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NON-PATENT DOCUMENTS

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	V	Schofield, Jack, "Benz means money Trading stamps, air-miles and their ilk have moved into cyberspace", The Guardian, Manchester, UK, 7/1/1999, pp. 2.
	W	Littman, Margaret, "Growing firm helps Internet marketers get the point", Crain's Chicago Business, 1/12/1998, Vol. 12, No. 2, pp. 14.
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.